

14/15 October 2020 Bologna



# ALPHA LEADERS AND HIDDEN CHAMPIONS

Successful business models in the international pet product industry

REGISTER NOW AND SAVE € 300



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Owner  
Kika Group



**George Chkareuli**  
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Pet Retail (Bethowen)



**Matthew Bubear**  
CEO  
Casco Pet



**André Karkalis**  
Managing director  
Tony the petfluencer agency



**Kerstin Schmeiduch**  
Legal Affairs and Corporate  
Communications Director EMENA  
Nestlé Purina Petcare EMENA



**Rolf Hagen Jr.**  
President and CEO  
Rolf C. Hagen



**Javi Osa**  
CEO  
Kiwoko Group

## HOT TOPICS

Retail strategies for more growth

What "The Roaring Twenties" bring to the pet supplies industry

Digital, sustainable and organic: mega trends for the future

How to drive digital transformation to meet the challenges of the future

Inspire your customers, increase sales and generate social media buzz

Sponsor



An event jointly organised by



[www.pet-conference.com](http://www.pet-conference.com)

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REGISTER ONLINE

[www.pet-conference.com](http://www.pet-conference.com)

NORMAL PRICE: € 1,390 (plus 22% VAT)

EARLY BIRD: € 1,090 (plus 22% VAT, by 31 May 2020)



## GOOD REASONS FOR ATTENDING THE INTERNATIONAL PET CONFERENCE:

- Find solutions for your business
- 5-Star content. Listen to top speakers from the pet supplies sector
- Meet top decision makers from trade and industry
- Utilise excellent opportunities for networking
- Spend quality time with your business partners and have fun



### INFOLINE

**+49/211/887-2 82 10**

For further information please contact:



#### CUSTOMER SERVICE AND REGISTRATION

Sabine Bock  
+49/211/887-43 33 46  
info@managementforum.com



#### CONCEPT AND CONTENT

Ralf Majer-Abele  
+49/72 43/575-230  
r.majer-abele@daehne.com



#### SPONSORING AND EXHIBITION

Niklas-Fabian Kater  
+49/211/887-43 31 87  
kater@managementforum.com

### VENUE

Savoia Hotel Regency  
Via del Pilastro 2  
40127 Bologna, Italy  
+39/051/376-77 77

Comfort room single use: € 140

Superior room single use: € 170

Supplement 2nd person: € 30

There is a limited allocation of rooms available at a reduced price at the conference hotel. Please arrange the room reservation directly on the hotel website ([www.savoia.eu](http://www.savoia.eu)) on the "Area Riservata" available on the top left of the webpage. Please use the following login:

Username: GUEST

Password: ManagementForum20%

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